



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: tgtransco.com CIN:U40102TG2014SGC094248

ABSTRACT

PUBLICITY – TGTRANSCO – Payment of Advertisement charges to GDC Advertising Pvt Ltd - Expenditure – Sanctioned.

T.O.O. GM-CC/Ms.No.2418

Date:11.07.2025.

READ THE FOLLOWING:

- Ref:- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, Dt:06.02.2012.  
2) G.O.Ms.No.52, GA(I&PR) Department, dated.14.02.2017.  
3) T.O.O. (GM-CC) Ms.No.1875, Date:09.01.2024.  
4) U.O.No.CE(Const)/SE-I/SE-I/DE2/ADE-2/Tender Notice/  
D.No.38/25, Dt.:23.04.2025  
5) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Publication-06/  
D.No.16/25, dt.24.04.2025.  
6) Letter No.SPL-18, Date:24.04.2025 received from the Special  
Commissioner, Information and Public Relations Department  
7) Bill No.GDC/Apr/11/25-26 Dt:30.04.2025 of GDC Advertising Pvt Ltd.,  
received from The Special Commissioner, I &PR Department, Govt of  
Telangana on vide Lr.No.49-PP/CL/ADVT/1/2025-26-1819,  
Dt:08.05.2025 received on 15.05.2025.

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PROCEEDINGS:

The Special Commissioner, I &PR Department, Govt of Telangana after verification of rates has forwarded to TGTRANSCO the Advertisement bill of GDC Advertising Pvt Ltd., vide reference 7<sup>th</sup> cited, for arranging payment for a total amount of Rs.3,11,688.00 (Rupees Three Lakhs Eleven Thousand Six Hundred and Eighty Eight Only) (Including CGST 2.5% + SGST 2.5%) towards the cost of the Publication of “e-Procurement Tender Notice” of TGTRANSCO which was published in English News Paper: **Times of India** (National) on **25.04.2025**. The bill has been verified with reference to the DIPR release order i.e. DIPR R.O.No.49-PP/CL-AGENCY/ADVT/1/2025-26, Dt:24.04.2025 with all the editions of Times of India News Paper, with approved rates of DIPR, Government of Telangana State and with the reference 7<sup>th</sup> cited which are found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TGTRANSCO hereby accords sanction for an amount of **Rs.3,11,688.00 (Rupees Three Lakhs Eleven Thousand Six Hundred and Eighty Eight Only) (Including CGST 2.5% + SGST 2.5%)** to GDC Advertising Pvt Ltd., as mentioned in Annexure:

3) The Pay Officer/TGTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to GDC Advertising Pvt Ltd.

4) The amount is debitable to the head of A/c 760125.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TGTRANSCO vide Regn.No.92, dt:08.07.2025.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)  
Encl: Annexure

**D. KRISHNA BHASKAR, IAS**  
**CHAIRMAN & MANAGING DIRECTOR**

To:  
The Pay Officer/TGTRANSCO

Copy to:

The FA&CCA(A/cs) & CFO/TGTRANSCO  
PS to Chairman & Managing Director/TGTRANSCO  
PS to JMD(Finance, Comml.&HRD/TGTRANSCO  
GDC Advertising Pvt Ltd.  
Stock file

**//FORWARDED BY ORDER //**

**PERSONNEL OFFICER**

ANNEXURE

T.O.O. GM-CC/Ms.No.2418, Dt:11.07.2025.

TGTRANSCO Lr.No.& Date	DIPR. R.O.No	Bill No. & Date	News Papers and Edition in which published	Date of publication	DIPR Rate per Sq.cm in Rs..	Bill Amount in Rs.for size 8x9=72 Sq cms	Total Amount Rs.(including GST)
Lr.No.JS/GM (CC)/AS(CC)/PO (CC)/JPO(CC)/ Publication-06/ D.No.16/25, dt.24.04.25	DIPR R.O.No. 49-PP/CL- AGENCY/ ADVT/1/ 2025-26, dt:24.04.25	Bill No.GDC/Apr /11/25-26 Dt:30.04.25	Times of India (National)	25.04.25	4329.00 (Including GST)	3,11,688.00 (Including CGST 2.5% + SGST 2.5%)	3,11,688.00
Grand Total Rs.							3,11,688.00

(Rupees Three Lakhs Eleven Thousand Six Hundred and Eighty Eight only)

**//FORWARDED BY ORDER //**

**PERSONNEL OFFICER**