



TRANSMISSION CORPORATION OF TELANGANA LIMITED
Website: tgtransco.com CIN:U40102TG2014SGC094248
ABSTRACT

PUBLICITY – TGTRANSCO – Payment of Advertisement charges to Satwik Advertisements Pvt Ltd- Expenditure – Sanctioned.

T.O.O. GM-CC/Rt.No.7480

Date:26.07.2025.

READ THE FOLLOWING:

- Ref:- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, Dt:06.02.2012.
2) G.O.Ms.No.52, GA(I&PR) Department, dated.14.02.2017.
3) T.O.O. (GM-CC) Ms.No.1875, Date:09.01.2024.
4) U.O.No.CE(P&MM)/SE(P&MM)/DE-31/F.VoIP Phones (RMI 21-22)/
D.No.22/25, Dt.16.05.2025.
5) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Publication-10/
D.No.27/25, dt.19.05.2025.
6) Letter No.SPL-008093, Date:19.05.2025 received from the Special
Commissioner, Information and Public Relations Department
7) Invoice No.SAT/19/May/25-26, Dt:25.05.25 of Satwik Advertisements Pvt.
Ltd received from The Special Commissioner, I &PR Department,
Govt of Telangana vide Lr.No.154-PP/CL/ADVT/1/2025-26/3070,
dt.09.06.2025 received on 13.06.2025.

PROCEEDINGS:

The Special Commissioner, I &PR Department, Govt of Telangana after verification of rates has forwarded to TGTRANSCO the Advertisement bill of Satwik Advertisements Pvt Ltd vide reference 7th cited, for arranging payment for a total amount of Rs.86,016.00 (Rupees Eighty Six Thousand and Sixteen Only) (Including CGST 2.5% + SGST 2.5%) towards the cost of the Publication of “e-Tender Notice” of TGTRANSCO which was published in English News Paper: **New Indian Express (South Editions) and The Indian Express (North + West Editions) on 20.05.2025.** The bill has been verified with reference to the DIPR release order i.e. DIPR R.O.No.154-PP/CL-AGENCY/ADVT/1/2025-26 with all the editions of The Indian Express News Paper, with approved rates of DIPR, Government of Telangana State with the reference 7th cited which are found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TGTRANSCO hereby accords sanction for an amount of **Rs.86,016.00 (Rupees Eighty Six Thousand and Sixteen Only) (Including CGST 2.5% + SGST 2.5%)** to Satwik Advertisements Pvt. Ltd as mentioned in Annexure:

3) The Pay Officer/TGTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to Satwik Advertisements Pvt Ltd.

4) The amount is debitable to the head of A/c 760125.

5) These orders are issued with the concurrence of Director (Finance)/TGTRANSCO vide Regn.No.317, dt:25.07.2025.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)
Encl: Annexure

D. KRISHNA BHASKAR, IAS
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TGTRANSCO

Copy to:

The FA&CCA(A/cs) & CFO/TGTRANSCO

PS to Chairman & Managing Director/TGTRANSCO

PS to Director(Finance)/TGTRANSCO

Satwik Advertisements Pvt. Ltd.

Stock file

//FORWARDED BY ORDER //

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM-CC/Rt.No.7480, Dt:26.07.2025.

TGTRANSCO Lr.No.& Date	DIPR. R.O.No	Invoice No. & Date	News Papers and Edition in which published	Date of publication	DIPR Rate per Sq.cm in Rs..	Bill Amount in Rs.for size 8x3=24 Sq cms	Total Amount Rs.(including GST)
Lr.No.JS/GM (CC)/AS(CC)/PO (CC)/JPO(CC)/ Publication-10/ D.No.27/25, dt.19.05.25	DIPR R.O.No.154 -PP/CL- AGENCY/ ADVT/1/ 2025-26	Invoice No.SAT/19 May/25-26, Dt:25.05.25	Indian Express (S,N+W) (National)	20.05.25	3584.00 (South Edition= 2234 +North &West Edtions =1350)	86,016.00 (South edit=53,616+ North & West edit =32,400)	86,016.00
Grand Total Rs.							86,016.00

(Rupees Eighty Six Thousand and Sixteen only)

//FORWARDED BY ORDER //

PERSONNEL OFFICER