



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: tgtransco.com CIN:U40102TG2014SGC094248

ABSTRACT

PUBLICITY – TGTRANSCO – Payment of Advertisement charges to GDC Advertising Pvt Ltd - Expenditure – Sanctioned.

T.O.O. GM-CC/Rt.No.7852

Date:19.11.2025.

READ THE FOLLOWING:

- Ref:- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, Dt:06.02.2012.
2) G.O.Ms.No.52, GA(I&PR) Department, dated.14.02.2017.
3) T.O.O. (GM-CC) Ms.No.1875, Date:09.01.2024.
4) U.O.No.CE(P&MM)/SE(P&MM)/DE11/F.Hot Line T & P/D.No.44/25, Dt.21.08.2025.
5) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Publication-20/ D.No.55/25, dt.22.08.2025.
6) Letter No.SPL-009132, Date:22.08.2025 received from the Special Commissioner, Information and Public Relations Department
7) Bill No.GDC/Aug/11/25-26 Dt:25.08.2025 of GDC Advertising Pvt Ltd., received from The Special Commissioner, I &PR Department, Govt of Telangana on vide Lr.No.520-PP/CL/ADVT/1/2025-26-8044, Dt:15.09.2025 received on 17.09.2025.

PROCEEDINGS:

The Special Commissioner, I &PR Department, Govt of Telangana after verification of rates has forwarded to TGTRANSCO the Advertisement bill of GDC Advertising Pvt Ltd vide reference 7th cited, for arranging payment for a total amount of Rs.86,016.00 (Rupees Eighty Six Thousand and Sixteen Only) (Including CGST 2.5% + SGST 2.5%) towards the cost of the Publication of "Short Tender Notice" of TGTRANSCO which was published in English News Paper: **New Indian Express (South Editions) and The Indian Express (North + West Editions) on 23.08.2025.** The bill has been verified with reference to the DIPR release order i.e. DIPR R.O.No.520-PP/CL-AGENCY/ADVT/1/2025-26, dt:22.08.2025 with all the editions of The Indian Express News Paper, with approved rates of DIPR, Government of Telangana State and with the reference 7th cited, which are found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TGTRANSCO hereby accords sanction for an amount of **Rs.86,016.00 (Rupees Eighty Six Thousand and Sixteen Only) (Including CGST 2.5% + SGST 2.5%)** to GDC Advertising Pvt Ltd as mentioned in Annexure:

3) The Pay Officer/TGTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to GDC Advertising Pvt Ltd.

4) The amount is debitable to the head of A/c 760125.

5) These orders are issued with the concurrence of Director (Fin. Comml. & HRD)/ TGTRANSCO vide File.No.1880, dt:14.11.2025.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

Encl: Annexure

D. KRISHNA BHASKAR, IAS
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TGTRANSCO

Copy to:

The FA&CCA(A/cs) & CFO/TGTRANSCO

PS to Chairman & Managing Director/TGTRANSCO

PS to Director (Fin. Comml. & HRD) /TGTRANSCO

GDC Advertising Pvt Ltd.

Stock file

//FORWARDED BY ORDER //

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM-CC/Rt.No.7852, Dt:19.11.2025.

TGTRANSCO Lr.No.& Date	DIPR. R.O.No	Invoice No. & Date	News Papers and Edition in which published	Date of publication	DIPR Rate per Sq.cm in Rs..	Bill Amount in Rs.for size 8x3=24 Sq cms	Total Amount Rs.(including GST)
Lr.No.JS/GM (CC)/AS(CC)/PO (CC)/JPO(CC)/ Publication-20/ D.No.55/25, dt.22.08.25	DIPR R.O.No.520 -PP/CL- AGENCY/ ADVT/1/ 2025-26, dt:22.08.25	Bill No.GDC/ AUG/11/ 25-26, dt:25.08.25	Indian Express (S,N+W) (National)	23.08.25	3584.00 (South Edition= 2234 +North &West Edtions =1350)	86,016.00 (South edit=53,616 +North & West edit =32,400)	86,016.00
Grand Total Rs.							86,016.00

(Rupees Eighty Six Thousand and Sixteen only)

//FORWARDED BY ORDER //

PERSONNEL OFFICER